



Dr. Hatem Bugshan

Chairman

As Head of Big Innovation Centre in Middle East, Dr Hatem Bugshan aims to redefine the current innovation landscape to be more open and collaborative. Through a local presence of Big Innovation Centre, he will lead the its contribution to ransforming the Middle East economy into a smart knowledge-based economy which can unleash the economic growth and unlock the hidden potential of digital, AI and Future-Tech opportunities.

Hatem holds a unique combination of business skills, expertise, and passion for innovation-led societies:

Corporate leadership:

As a member of Bugshan Group, Hatem's experience in business leadership builds upon one of the largest conglomerates in the Middle East and North Africa region. The Important Rolee Bugshan Group have in-depth knowledge of the business in each sector and servicing the market for more than +50 years to the ever-increasing needs of its client and stakeholders. The business group operates various companies in a diversified set of sectors, including real estate, automotive, perfumes and cosmetics, education, and security and defence.

Thought leadership in innovation:

Hatem has received his PhD from University of London (Birkbeck) Intellectual Property Rights and Open Innovation. His specialism is Intellectual Property Rights and Open Innovation. He has published in high quality peer reviewed journals such as Journal of Strategic Marketing, Journal of Enterprise Information Management, and Qualitative Market Research. He has also presented his papers in international conferences.

Entrepreneurship:

Also, Hatem is the founder and president of Education e-Solutions which is established with a mission to become pedagogical and business enablers for both academic and corporate institutions by providing end to end services with a rationale, offer best practices and implement solutions with a key focus on change management.